

# 7<sup>th</sup> Annual Healthy Aging Expo

Friday, June 5, 2015 9:00AM to 2:00PM

## Sponsorship Opportunities

*When the community comes together, there is great benefit for all adults!*

### Presenting Sponsor ~ \$1,500

### Exclusive Opportunity

- ⇒ Category Exclusivity ~ Prominently listed as “**Presented By**” featured at the top of all marketing and advertising materials and featured in all radio advertising
- ⇒ Prominent Logo branding on all Expo print ads
- ⇒ Prominent Logo branding in all Expo marketing materials
- ⇒ Logo branding on Expo Event Program
- ⇒ Verbal recognition in additional Expo radio marketing
- ⇒ Entitled to offer or sponsor one 50-minute presentation or workshop
- ⇒ Up to three (6' x 8') exhibitor booths in prominent location of sponsor's choice with electricity
- ⇒ 1/4 page (4 1/2" x 4 1/2") ad on front page of event program
- ⇒ Banner in Expo Great Room (provided by sponsor)

### Partner Sponsor ~ \$1,000

- ⇒ Logo branding on all Expo print ads
- ⇒ Logo branding in all Expo marketing materials
- ⇒ Logo branding on Expo Event Program
- ⇒ Verbal recognition in additional Expo radio marketing
- ⇒ Entitled to offer or sponsor one presentation or workshop
- ⇒ Up to two (6' x 8') exhibitor booths in high traffic area with electricity
- ⇒ 1/8 page (2 1/4" x 2 1/4") ad on front page of event program

### Supporting Sponsor ~ \$600

- ⇒ Logo branding in all Expo marketing materials
- ⇒ Logo branding on Expo Event Program
- ⇒ Verbal recognition in additional Expo radio marketing
- ⇒ One (6' x 8') exhibit booth in high traffic area with electricity

### Element Sponsor ~ \$300

- ⇒ Sponsorship of one 50-minute presentation, workshop, a non-profit booth or the BBQ Tent
- ⇒ Logo branding in all Expo in-house marketing materials & on the Event Program
- ⇒ Banner in area of sponsored element (provided by sponsor)
- ⇒ One (6' x 8') exhibit booth in high traffic area with electricity

### Emblem Sponsor ~ \$75

- ⇒ Gain additional booth exposure by placing your **logo** on all in-house marketing materials
- ⇒ Logo branding on Expo Event Program
- ⇒ Verbal recognition in additional Expo radio marketing

**Call us today and let your marketing dollars start working for you!**

One action-packed day at Spectrum Generations' Cohen Community Center for a traditional, community service event focused on adult related issues and resources.



The Central Maine Area Agency on Aging, Aging & Disability Resource Center  
Spectrum Generations is an equal opportunity provider & employer.

### Cohen Community Center

22 Town Farm Road, Hallowell, Maine 04347  
Phone: (207) 626-7777 Fax: (207) 623-9498